

Angela Y. He

I'm a senior product designer with six years of experience creating web and mobile apps in the B2B and D2C space. I love designing new tools, digging deep into user research, and challenging assumptions (including my own).

Sprig **Senior Product Designer**

Jan 2023 — Present

Sprig is a user insights platform loved by companies like Notion and Figma. Lead design for the core dashboard team and launched key offerings including Sprig Replays, multi-language surveys, and our Slack integration. I often put on my Product Manager and User Researcher hats.

Arcadia **Senior Product Designer**

Jul 2021 — Dec 2022

Lead designer for core experience and internal tool squads. Crafted a solar dashboard to increase customer retention and an advocacy tool that sends hundreds of emails to support solar legislation. Also created a O-to-1 tool that scaled our solar business 30x while reducing manual processes.

Product Designer

Jun 2019 — Jul 2021

Third design hire. Designed new products such as a referral experience and utility-specific movers flow.

The Atlantic **Product Designer**

Jul 2018 — Jun 2019

Shaped reader experiences by revamping the entire newsletter suite and designing the Ideas section and interactive maps.

Concur/SAP **Software Design Engineer Intern**

Jun 2016 — Aug 2016

Incorporated web accessibility into the travel application with front-end and WCAG standards for assistive technologies.

Contact

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Education

Emory University
Dual-major in
Computer Science
and Visual Arts

Skills

User interface
User experience
Mobile/web design
Visual design

Wireframing
Prototyping
Journey mapping
User flows

User research
Systems thinking
Product strategy
Design systems

HTML
CSS
Javascript